



Real Estate Exhibition of Portugal - SIL 2019

The Excellence of Portuguese Real Estate

SIL 2019 renews itself to follow the dynamics of the real estate market

Lisbon, 5 July , 2019 - **The Portuguese Real Estate Exhibition - SIL 2019**, brings great news for the 22nd edition of the country's largest trade fair. This year, it renews the image, being the most important and unavoidable meeting point for professionals and the general public.

The 2019 event, organized by the **AIP Foundation**, takes place once again at the FIL - Lisbon International Fair, between **October 10 and 13**, with the first two days being dedicated to professionals and the weekend of 12 and 13 to the general public.

With a more modern image, accompanying globalization and adhering to the digital world, SIL 2019 wants to show that the real estate market is also focused on future and new trends.

After the last years have presented significant numbers of growth, for this edition, the SIL organization aims to reach the participation of more than 380 companies and more than 20 thousand square meters occupied.

Numbers that will show the great dynamism that currently lives the real estate market. A hall that is the main meeting point of all national and international professionals, the largest room in the country for networking.

Sandra Bértolo Fragoso, manager of SIL, reinforces the positive and trustworthy moment in the market: "We can not forget that in 2019 Lisbon was considered the best city for real estate investment in Europe, an annual study elaborated by PwC and ULI 'Emerging Trends in Real Estate Europe 2019'. Market niches are flourishing, as is the diversity of investment. "

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She also points out that SIL is a fair that crosses all segments of the industry, from promotion, mediation, banking, services, municipalities and public entities. Not forgetting the companies of rehabilitation, architecture, engineering, sustainable construction, energy efficiency, construction and public works, commerce, retail, offices and tourism.

Once again you will have several activities that are already a reference. The SIL Cities will have a city invited to present the structuring projects, as well as the SIL Regions that will also count on an invited region.

For those looking for SIL 2019 to find good deals, promotional values and or with special conditions has the possibility to download the APP, SIL EXCLUSIVE ADVANTAGES, with the SIL Plant and where will tell you which companies have special conditions for the acquisitions of real estate / services that are performed in SIL.

Foreign investment in force in SIL 2019

Being Portugal an investment destination for many foreigners, this year SIL will once again provide 'I Choose Portugal', where residents and foreign personalities will reveal the reasons that led them to choose our country to live.

In this edition, we will again attend the 2nd Edition of "Luxury SIL, a space where various luxury and prestigious brands will be represented, from the most varied sectors, real estate, automobiles, beverages, fashion, among others.

Following the success of last year, also in October, SIL will receive the 2nd edition of SIL INVESTMENT PRO, which will discuss important issues at the moment for the sector, such as tourism real estate and foreign investment in Portugal. In this edition, national and international investors from various nationalities, with the focus on the Spanish market as well as Investment Funds.

"Foreign investment continues to rise. At the moment, although there is some slowdown in the allocation of the Gold Visas, the entrance of investors is diversified. The French, Chinese, or Brazilians are in large majority for private investment. The trend now is the demand for assets in Portugal, by funds, major promoters and investors. The interest of large international groups continues and grows, especially North American, Spanish, Belgian and German, "adds SIL's manager.

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This year, the show will once again present the 'SIL Awards of Real Estate', which will highlight projects in the areas of sustainable construction and energy efficiency, the best real estate development in the categories of commerce, services and logistics, offices, housing and tourism. Also urban rehabilitation will be awarded in the categories of housing, tourism, public spaces, offices and commerce and services.

News for 2019

Under SIL INVESTMENT PRO, the biggest real estate event brings news, including the first edition of SIL VILLAGE. It is a premium space, reserved for network, a space where business can be carried out, in an informal environment, that works during the lunch hour and dinner for companies partners, real estate groups, banking, insurance companies, consultants and event planners.

For the youngest, the SIL 2019 will provide a special space designed exclusively for them. The SIL KIDS CLUB will present a number of fun and educational activities for children from 3 to 12 years of age.

Other important moments of the hall are the usual conferences that will take place during the days of the fair.

This year, SIL 2019 will also have a new schedule:

Thursday and Sunday - 11:00 a.m. to 8:00 p.m.

Friday and Saturday - 11:00 a.m. to 10:00 p.m.

The Portuguese Real Estate Exhibition - SIL 2019 will occupy two pavilions (2 and 3) At the same time, Pavilion 1, Living & Design by Intercasa, with more than 20 architects in the Environment Environments and Trends will be presented proposals for rehabilitation and decoration for Your new home.

The AIP Foundation is a nonprofit private law collective. Its purpose is to promote, sponsor and carry out actions aimed at developing the activities of Portuguese companies, in the associative, technical, economic and commercial fields, contributing to the growth of the Portuguese economy. The Foundation also pursues scientific, cultural, social solidarity and environmental objectives.

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Press FIL – Inês Rosado – 218921512 | ines.rosado@ccl.fil.pt

Communication Consultancy - Palavras em Direto - – Leonor Nascimento – 918768822 | geral@palavrasemdireto.com

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